



Trustees' Annual Report

01 AUGUST 2024 TO 31 JULY 2025

CHARITY'S PRINCIPAL ADDRESS

165 Mottingham Road
London
SE9 4SS

Registered charity number 1145705

Smile
of
hope

Names of the charity trustees who manage the charity

**Sandra
Roebuck**
Chair

**Steve
Roebuck**
Treasurer

**Roxana
Rosmanitz**

**Zola
Barnsley**

**Ed
Davis**

Structure, governance, and management

Trust Deed Dated 10/01/2012 as amended on 12/05/2013, as amended by Deed dated 23/02/2014, as amended by Deed dated 18/03/2015, as amended by Deed dated 12/05/2018, as amended on 11 Apr 2024.

Risk and Internal Control

General

The charity has in place internal controls designed to provide reasonable assurance against material mismanagement or loss. These controls include two signatories for payments and comprehensive insurance policies to ensure that insurable risks are adequately covered.

The trustees have identified the major risks to which they believe the charity is exposed. These have been reviewed, and systems have been established to mitigate against them. The main areas of concern that have been identified are:

Mismanagement of funds

All grants must meet an approval quorum, and approvals are collected in writing via email and added to the charity records. As risk mitigation for payments, cheques issued by the charity must bear double signature. If funds are wired, dual control is maintained through authorisation, and an invoice / written confirmation of receipt of funds from the beneficiary/ confirmation from the platform used to donate the funds is kept in the charity's records. All donations must be consistent with the charity's objectives.

Injury to trustees, helpers and the public

The charity assesses risks during garden sales and has taken insurance in case of any injuries to helpers. An accident log is maintained, and to date, only one incident has been recorded. Public liability insurance is held.

Reduced income from fundraising

The charity was primarily reliant upon income from garden sales, ad hoc events, and auction sales. This year, a larger percentage has been received from grants and donations. The charity holds reserves to ensure the continuity of activities should there be a major reduction in income.

Reduction or loss of volunteers

The charity is heavily reliant on volunteers to help administer the activities, predominantly garden sales. If there were a reduction in the number of volunteers to an unacceptable level, then sales would be scaled back or suspended. SOH warmly welcomes Duke of Edinburgh volunteers and has supported many candidates this year, and one continues as a Young Ambassador of the charity. This has mitigated some risk against volunteer numbers.

Objectives

The trustees must apply the income of the charity in furthering the following objects ("the objects"): -

- A) to relieve the needs of children and young adults suffering with special needs, eating disorder and life-limiting illnesses. To support them, their families and carers by such means as the trustees may determine.
- B) to advance the education and well-being of children and young adults through arts, music, dance, drama and sport.

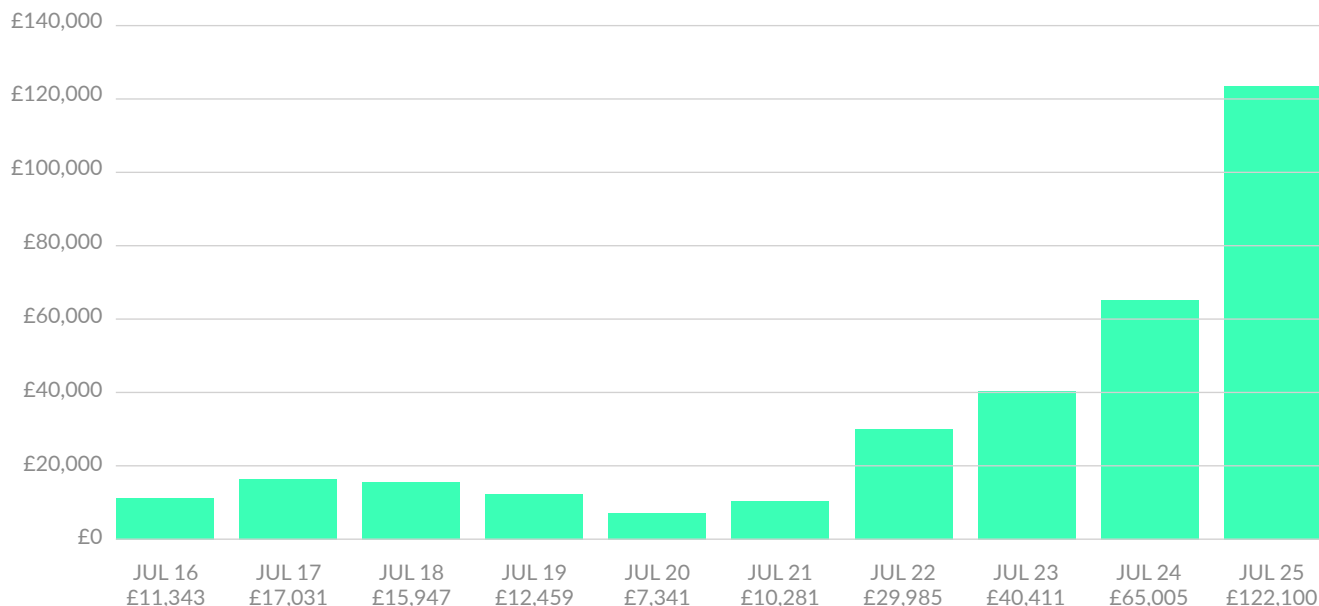
Latest changes approved by the Charities Commission in April 2024.

Summary of the main activities concerning these objects.

Activities and Achievements

We have again had our most successful year since inception. We raised £122,100, an increase of £57,000 on the previous year.

Smile of Hope Income



For the financial year 1st August 2024 to 31st July 2025, we have donated fifty-eight different grants totalling £90,652. Generally, we work with key partners but occasionally operate directly with a family in need.



Child Heart Foundation

Our Founder and Trustee, Steve Roebuck, visited New Delhi in 2016 and was introduced to CHF by an Indian senior banking IT professional who had been fundraising for them for several years. He was able to visit a clinic on a Thursday morning and see first-hand children waiting to be assessed for life-changing treatment. What impressed him most was the calmness of the parents and their patience to wait for news of acceptance for heart treatment or not. He was able to meet the COO and the doctor who is the driving force behind the charity. During this financial year, Smile of Hope ("SOH") funded four complex heart surgeries and are happy to say that all patients are doing well. Also, SOH provided funds for an outreach program to detect potential heart conditions. SOH has reviewed the recent audit to ensure CHF is safe and secure. Since starting the partnership, SOH has funded 24 heart surgeries.



Havens Hospices

The Founding Trustees have had a relationship with Fair Havens, Little Haven's, and J's Hospice since 2004. They are an organisation based in Essex and were the primary source of grant distribution when Smile of Hope was known as Lili's Smile. Since changing its name to Smile of Hope in 2015, Havens is still an important partner and makes requests for less well-off families to receive practical support. During this financial year, we have funded two family centre parc breaks, a Disneyland cruise trip, spending money and insurance costs for two cruises, a course of swimming lessons, driving lessons for a sibling, a course of physiotherapy sessions, a drum kit for a sibling, and date night dinners for parents and a donation to their 'Yes' appeal.

The Studio Chislehurst

Smile Of Hope connected with Studio when they became a large donor of quality clothes. We had a meeting and came to understand what they do in the community. Their FB page says 'A fitness & dance studio offering classes for all ages, levels & abilities, in dance, aerobics, ball' but they do much more. After a few sponsorships, we decided to enter a partnership. This financial year, we have funded Autistic movement therapy workshops, mental health well-being classes for teenagers, Lego therapy, box exercise, youth hub, and 1-1 support for SEN kids (similar to the previous year).



JenUp

Our Founder and Trustee, Steve Roebuck, originally hired Jenny as his trainer and, through working with her, realised they shared a passion to help kids. Jenny explained about her past and the fact that she was a recovering anorexic, and Steve was moved to help. Soh has funded workshops in schools on anorexia and eating disorders, and 1-1 counselling sessions for suffering teens.



Windrush Schools

Our Founder and Chair, Sandra Roebuck, saw a request for toys for special needs kids at the school and reached out to them. Steve and Sandra visited them and were impressed with the setup and offered to help them with playground equipment or SEN kids. SOH funded several outings for the parents and kids, and provided resources and equipment for a sensory trolley and a changing mat.



Newhaven Kings Park School

One of our volunteers approached us to see if we could help the SEN school which his son attended. Sandra and Steve visited them and could see they needed help. SOH rented a sensory bus for a Christmas experience, paid for a summer outing and ice-creams. The school had established an Autism Got Talent show the year before, and building on that success, SOH agreed to sponsor the show and bought them a mobile stage and stairs to host the event. SOH also helped a less well-off mother with taxi fare costs so her child could attend school without relying on public transport.



Nigel Prosser Foundation

They approached Sandra about helping a seriously ill girl with ME to get a specialised wheelchair. Sadly, her condition had deteriorated so quickly that we agreed for them to use the funds to create special living loving memories. Subsequently, Steve and Sandra got to know Michelle, the Ceo and agreed to help her with practical advice and funds for their big fundraising launch. SOH also funded a sensory rocking chair, a Zoo outing for SEN families and funds to employ occupational therapists to aid families in achieving government funding. Interestingly, Michelle and her family were featured on the Rich House Poor House TV show, which helped raise the profile of her charity.



Other Grants

- **Pulse**
weekly sports classes for SEN kids
- **Chislehurst Wanderers FC**
Kids football shirts for two teams
- **Bromley Trust Academy**
support with SEN equipment
- **Box Grove School**
Part-funded outing for SEN families
- **Children's Trust**
brain rehab service support
- **Direct** – Part-funded a buggy for a child with muscular dystrophy
- **Direct** – Treatment and wheelchair adaptations for a child with severe ME
- **Direct** – Course of physiotherapy sessions for a child who suffered a stroke
- **Direct** - Furniture for an assisted living terminally ill young adult
- **Direct** – Caxton Youth Club for disabled and autistic young people support
- **Direct** – Accommodation for two lads representing GB in the World Dragonboat finals
- **Direct** - Royal Marsden Child bone cancer appeal support in honour of Aleks.

Public Benefit Statement

The Group meets the Charity Commission's public benefit criteria under Education/training, The Advancement of Health or Saving of Lives, The Prevention or Relief of Poverty, Arts/culture/heritage/science headings.

Fundraising

The charity raises money through four main routes: donated goods for auction, donated goods for garden / online sales, corporate sponsorship, and private donations. This financial year was the most successful in the charity's history for fundraising, amassing a total of just over £122k.

Donated goods for auction

Higher-value items are chosen from general donations. Generally achieving £300-£500 per month income at Watermans Auction House, Bean. Occasional very high-value items are sold at Ewbank's Auction House in Surrey.

Donated goods for garden / online sales

Smile of Hope has raised its profile through frequent garden sales and free social media awareness campaigns. Generous members of the public are making frequent donations to HQ, allowing SOH to have stock in reserves. Clothes are sold at £1 each generally, and provide an important avenue for less well-off Mottingham residents to clothe their families. More valuable items are sold on various marketplaces.

Sponsorships

SOH had its first marathon runner this year Gavin, who raised well over £1k after entry fees.

Corporate donations

Dowlais gave a large donation to SOH and was involved in how we allocated the funds. Subsequently, Dowlais very kindly paid for two years of access to the Run for Charity platform. This will enable SOH to attract sponsored runners for various events across the UK. Dowlais themselves entered personnel which should bear fruit financially for SOH next year.

Chislehurst Rotary Club made their largest donation to SOH this financial year.

Charity Bank approached us to apply for special funding to grow and professionalise Smile of Hope. They gave a substantial amount of funds, together with experienced resources, to help guide us. Through this initiative, we are in the process of converting from a Trust to CIO, rebranding the charity using marketing support, redesigning the website, introducing new partner agreements and controls. With this impetus, we are approaching corporates with a slick pitch pack to gain financial support. We are also actively applying for grants, either directly for us or by helping our partners. To date, we have received £3k directly into SOH and helped partners receive £37k directly.

Private donations

One of the trustees' relatives gives a monthly standing order donation, and often funds are received in the form of overpayment for sold goods and random circumstances.

Operating Costs

Smile of Hope has no salaried staff, and all the trustees act in a voluntary capacity. During this financial year, SOH has spent £3,212 on generating voluntary income (just giving monthly fee, entry to running events, grant bids and consultancy fees). £4,540 on fundraising trading costs (gazebo, t-shirts, fleeces, flyers, banners, rubbish skip, and subsistence for helpers). £8,717 on governance costs (insurance, legal fees, consultancy fees & website design).

This represents 13% expenses against income earned during this period. An exceptional year, with the majority of costs allocated against Charity Bank's restricted funds received.

Maintenance and improvement of Group Property

165 Mottingham Road is owned by two trustees of SOH, and used as a base free of charge to the charity.

Reserves Policy

The charity's policy on reserves is to hold sufficient resources to continue the charitable activities should income and fundraising activities fall short. The trustees consider circa £3,000 as a prudent reserve.

Investment Policy

The charity's income and expenditure are small, and consequently, it does not have sufficient funds to invest in longer-term investments such as stocks and shares. The charity has therefore adopted a low-risk strategy for the investment of its funds. All funds are held in cash using only Barclays Bank.

Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature

Full name: _____

Position: _____

Date: _____