

Smile
of
hope



Bring smiles, share hope: support children with life-limiting conditions

A photograph of two young boys playing in a pink inflatable pool outdoors. The boy in the foreground, wearing a dark blue polo shirt, is looking towards the right with an open-mouthed expression. The boy in the background, wearing a green t-shirt, is looking down at something in his hands. The background is a blurred green lawn and trees.

All children facing life-limiting conditions must be surrounded with love, joy and hope for their uncertain tomorrows.

Increased awareness through corporate audiences, vastly increases the number of children and families that can be supported

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Help us in creating lasting change

We invite you to become a key part of this transformative mission. By joining forces with us, your company can help us continue to make a profound impact.

Whether through donations, employee volunteer programs, or joint campaigns, your partnership will create a ripple effect of positive change.

Together, we can make lasting change for children and families who are facing life-limiting conditions, giving them the hope and happiness they deserve.



Our mission

To continue our support of children and young adults with terminal illness, special educational needs (SEN), autism, eating disorders and those in need of heart surgery. Essential care and uplifting experiences are vital for life quality, comfort, strength, and lasting memories for the whole family, all delivered with a smile of hope.



The impact of corporate support

Your support transcends any donation of time or money - your generosity creates an ever-lasting impact on the lives of every child and family we reach and this is what truly matters. Family, all delivered with a smile of hope.

Provide respite and support for families during their challenging, fearful, and emotionally draining journey.

Fund medical treatment such as heart surgery, provide supplies, therapies, and special equipment for those who would otherwise go without.

Lighten the load and brighten the faces of children through unique experiences.

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Introducing our partners

**Charity
bank**
a bank for good

DOWLAIS


CROFTON'S
Kidbrooke Village, London



Rotary 
Club of Chislehurst


Home Natura,
Soap Workshop

THE BAT AND BALL
MICROPUB

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Why corporate partnerships matter

Corporate partnerships matter externally and internally, the positive impact for a charity such as Smile of Hope is clear; more donations, a larger audience helps more families, however, internally we often hear that the impact also resonates with staff who are often interested in the stories and the difference their company is making to the lives of children struck with life changing and life shortening events..



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Having you involved with what works for you

Getting you involved is more important than the size of your involvement. There are many ways your business can support our mission and often a small financial contribution is all that is possible initially, which is fantastic for any charity.

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The smiles your contribution can bring

Once you have time to consider further involvement the possibilities are endless and we welcome ideas that work for you and your staff. However, ideas to get started can include hosting fundraising events, offer in-kind donations of goods and services, encouraging employees to volunteer their time and skills. Remember, no matter the size of the contribution, every effort makes a difference and brings a smile.

**UP TO
£1k**

Child Swimming Lessons

Family Zoo
Season Tickets

Xbox

SEN Playground
Equipment

iPads

Parents Date Night

Xmas Vouchers

Physiotherapy Sessions

**FROM
£1-2k**

Sensory Equipment

Holiday Spending
Money & Insurance

Drop In Centre
Facilities SEN Support

Disabled Health

SEN Families Outing

Kids Football Shirts

Wheelchair Ipad

**FROM
£2-3k**

School Workshops
For Eating Disorder
5-Week Online Course

Fitness & Movement
For Disadvantaged
Kids / SEN

Lego Therapy

**FROM
£3-4k**

Outreach Program:
Detect Heart Defects

Heart Operation:
Child Heart Surgery

Autism Got
Talent Show

**UP TO
£6k**

Mindfulness Therapy

Disney Paris Holiday
Specialised Wheelchair

Centre Parcs Break

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Corporate social responsibility

We love businesses who are about more than just profit, it is often far underestimated the social impact, even a small business can have on its employees and its local environment, never mind society at large. Smile of Hope can assist in managing your CSR budget and provide quarterly updates for all stakeholders.



Success stories & impact

The real success of Smile of Hope comes from the stories of those who have benefited from our mission backed by the corporations and individuals who have supported us. It is these stories of tears and joy that keep us motivated to do more, encourage others to see the real impact they can create, which often far outreaches what they imagined and resonates deeper than they believed it ever would.



Little Havens Children's Hospice

Little Havens provides specialist care and support for babies, children and young people living with complex or incurable conditions, from Essex and the surrounding boroughs. They offer care and support for each child or young person, and their whole family, in their homes and at their hospice in Rayleigh, Essex.

Key offerings:

- 'Day Stay' sessions, for respite, to give a child a change of scene
- Comfortable, free accommodation for family members
- Overnight respite breaks – an important chance to give parents and carers time to rest and recuperate
- Specialist care for children and young people approaching the end of their life, and for their families, including a private bereavement suite where families can stay when their child has died, and bereavement counselling



Smile of Hope connection

Steve and Sandra have had a relationship with the Hospice since 2004. Their close friends Rob and Sarah DeCristofano had a daughter Lili diagnosed as terminally ill from the age of two, who sadly passed away in 2024.

The couples decided to set up an event in 2005 to raise funds for the Hospice. It was called 'I'm a banker get me outta here' and ran for 9 years raising over £1.1million. The couples were honoured with a highly commended award in the Pride of Essex awards.

In 2012 Lili's Smile (fore-runner to Smile of Hope) was set up in order to help families of the Hospice.



Smile of Hope support

In 2024 Smile of Hope funded Little Haven's Hospice with:

- Hospital bed in IPU
- Lunch for terminally ill kids
- Bereavement counselling for parents of a child who passed
- Three families breaks at Centre Parcs
- Ten physiotherapy sessions for a child
- Zoo season tickets for a family of four
- Trophy for a terminally ill boy
- Spending money and insurance for two families' holidays
- Two tablet / iPad
- Swimming lessons for a child



In 2025

- Six Havens date nights where couples go for dinner on SOH
- Driving lessons for a sibling who lost her brother
- Furniture for assisted living terminally ill young adult



Child Heart Foundation

In order to assist infants with heart abnormalities born into financially disadvantaged households, the CHILD HEART FOUNDATION (CHF) was formed as a trust in Delhi in 2013.

Dr. Vikas Kohli, a paediatric cardiologist, and seven parents who had experienced similar circumstances with their children and wanted to help the less fortunate families, after observing and personally experiencing the challenges faced by underprivileged families with a child born with a heart condition.

Their primary goal is to address all elements of congenital heart problems in children, including paediatric echocardiographic screening, diagnosis, and treatment, as well as raising awareness, sharing knowledge, educating physicians, and advocating.



Smile of Hope connection

Steve was travelling on business to India and was introduced to CHF by a business acquaintance who fund raised for them. He had a chance to visit their hospital and meet some of the kids who needed surgery. He was so impressed by Vikas and his team, he vowed to help them as much as he could.



Smile of Hope support

In 2024 Smile of Hope funded Child Heart Foundation with:

- Four heart surgeries for desperately poor kids.



In 2025

Outreach program to identify kids in villages with heart conditions



Jen Up

Jenny Tomei is passionate about educating and empowering those who are at risk of developing an eating disorder. Which applies to many more young people today than most of us realise.

Over the past year, the rise in mental health issues has resulted in an explosion of the number of those with different eating disorders such as; anorexia, orthorexia or pica.

Having recovered from anorexia herself and since training as a Nutritional Therapist and Eating Disorder Coach, Jenny knows what is needed is a more personal, holistic, and balanced approach. One that combines education, group work and peer support. This ensures young people are far better equipped to take back control of their lives.



Smile of Hope connection

Steve initially hired Jenny as his personal trainer several years ago. Having become friends, they found they had a common interest in helping kids. Jenny started to educate Steve about the dangers of eating disorders and sparked an interest in him and fellow trustees.



Smile of Hope support

In 2024 Smile of Hope funded Jen Up with:

- 5-week online course for students on body image, nutrition, and early intervention of eating disorders
- 10-weeks 1-1 counselling for a school child
- 14 school workshops and 10-weeks 1-1 counselling for four school children



In 2025

- Two workshops for SEN children
- 10-weeks 1-1 counselling for a school SEN child



Thrive Community Arts CIC (formerly Studio Chislehurst)

Supporting the community is extremely important to us. Offering projects to enhance creativity and well-being.

Providing community development in areas of the Arts, health, fitness, creative craft promoting life skills, health, inclusion, empathy and mindfulness.

To benefit children, young people & the elderly of local communities through activities in particular creative arts, health and fitness, mindful therapy and craft.

To advance the education of the community by the provision of courses to instruct people in the skills required for creative arts, fitness, mindful therapy and craft which will enhance confidence, social skills, self esteem and inclusion.



Smile of Hope connection

Steve and Sandra met Angie when she was acting as a collection hub for clothes going to Ukraine at the start of the war. As time went on she reached out to Smile of Hope to donate clothes etc. We learnt about her and Vicky's programs with SEN kids and offered to support them.



Smile of Hope support

In 2024 Smile of Hope supported with:

- Autistic movement therapy classes
- Lego therapy
- 1-1 counselling
- Boxercise
- Creative Arts and Mindfulness

In 2025

Lego therapy, 1-1 counselling, Mindfulness and fitness and movement



Charity of The Year

We are a continually growing charity with five trustees and approximately 15 volunteers. Our turnover has increased between 25% and 50% year on year with a projected at £120k in 2025.

Smile of Hope benefits from very limited infrastructure costs, due to being run from the founder's own property. We offer a variety of causes which support children through their unique circumstances.

You have the flexibility to choose where and how your contribution is spent and we are happy to attend your events and engage with your staff. We also welcome your staff to visit our HQ and engage with our volunteers and customers.

Our aim is to establish long term relations with your staff, long after COY status lapses and provide updates on a basis and frequency requested by you

Does your company appoint a Charity of the Year?

What's your selection criteria, e.g. turnover, size, sector, location etc?

Do you consider small volunteer led CIO's with no salaried staff?

Do you have CSR staff or just a budget to support worthy causes?

Still Smiling? Then let's begin!

We hope that you are inspired to bring your corporate world into our Smile of Hope world and would love to discuss further how your company can make a difference, answer any questions you may have and look at how you can become an essential partner in our mission. Please contact us at Smile of Hope to schedule a meeting or to learn more about how we can work together to bring light, joy and smiles to these incredible children and their incredible families.

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