



Trustees' Annual Report

01 August 2022 to 31 July 2023

Charity name Smile of Hope

Registered charity number 1145705

Charity's principal address

165 Mottingham Road
London
SE9 4SS

Names of the charity trustees who manage the charity

Sandra Roebuck	Chair
Steve Roebuck	Treasurer
Roxana Rosmanitz	
Paul Day	
Zola Barnsley	
Ed Davis	

Structure, governance, and management

Trust Deed Dated 10/01/2012 as amended on 12/05/2013, as amended by Deed dated 23/02/2014, as amended by Deed dated 18/03/2015, as amended by Deed dated 12/05/2018.

Risk and Internal Control

General

The charity has in place internal controls that are designed to provide reasonable assurance against material mismanagement or loss; these include two signatories for payments, and comprehensive insurance policies to ensure that insurable risks are covered.

The trustees have identified the major risks to which they believe the charity is exposed. These have been reviewed, and systems have been established to mitigate against them. The main areas of concern that have been identified are:

Mismanagement of funds

All donations must meet an approval quorum, and approvals are collected in writing via email, and added to the charity records. As risk mitigation for payments, cheques issued by the charity must bear



double signature. If funds are wired, an invoice / written confirmation of receipt of funds from the beneficiary / confirmation from the platform used to donate the funds is kept in the charity records. All donations must be in line with the charity objectives.

Injury to trustees, helpers and public

The charity assesses risks on garden sales and has taken insurance in case of any injuries. An accident log is maintained but to date nothing has needed to be recorded.

Reduced income from fundraising

The charity is primarily reliant upon income from garden sales, ad hoc events and auction sales. The charity does hold reserves to ensure the continuity of activities should there be a major reduction in income.

Reduction or loss of volunteers

The charity is heavily reliant on volunteers to help administer the activities, predominantly garden sales. If there was a reduction in the number of volunteers to an unacceptable level, then sales would be scaled back or suspended. SOH warmly welcomes Duke of Edinburgh volunteers and has supported four candidates this term and appointed one a Young Ambassador of the charity. This has mitigated some risk against volunteer numbers.

Objectives

The Trustees must apply the income of the charity in furthering the following Objectives ("The Objectives"):

- A) To relieve the needs of children and young adults with life limiting illnesses and their families and carers by such means as the trustees might determine, in particular but not exclusive by supporting the work of Havens and Epic Hospices in Essex respite services by the provision of equipment and support;
- B) To advance the education of children through the arts, such as music, drama, and movement.

Summary of the main activities in relation to these objects

Activities and Achievements

We have had our most successful year since inception. For the financial year 1st August 2022 to 31st July 2023, we have donated twenty-three different grants totalling **£39.467**. Generally, we work with key partners but occasionally operate directly with a family in need.

Child Heart Foundation

Our Founder and Trustee Steve Roebuck visited New Delhi in 2016 and was introduced to CHF by an Indian senior banking IT professional who had been fundraising for several years for them. He was able to visit a clinic on a Thursday morning and see first-hand children waiting to be assessed for life



changing treatment. What impressed him most was the calmness of the parents, and patience to wait for news of acceptance for heart treatment or not. He was able to meet the COO, and the doctor who is the driving force behind the charity. During this financial year, Smile of Hope ("SOH") funded five complex heart surgeries and are happy to say that all patients are doing well. Also, SOH provided funds for kids to receive small birthday gifts to be able to track their progress. SOH have reviewed the recent audit to ensure CHF are safe and secure.

Havens Hospices

The Founding Trustees have had a relationship with Fair Havens, Little Haven's, and J's Hospice since 2004. They are an organisation based in Essex and were the primary source of grant distribution when Smile of Hope was known as Lili's Smile. Since changing name to Smile of Hope in 2015, Havens are still an important partner, and make requests for less well-off families to receive practical support. During this financial year we have bought a wheelchair pad, part payment of a disability chair, portable PA for a gifted autistic teenager and funded a full-sized mural of a light house in the hospice end of life care room

The Studio Chislehurst

Smile Of Hope connected with Studio when they became a large donor of quality clothes. We had a meeting and became to understand what they do in the community. Their FB page says 'A fitness & dance studio offering classes for all ages, levels & abilities, in dance, aerobics, ball' but they do much more. After a few sponsorships we decided to enter a partnership. This financial year we have funded Autistic movement therapy workshops, mental health well-being classes for teenagers, Lego therapy and therapy for kids in QE2 hospital oncology ward.

Other Grants

- The Children's Trust – SOH funded brain disorder music therapy
- Save The Children – supported emergency Turkey/ Syria earthquake appeal for kids
- Demelza Children's Hospice – provided general funds during visit
- Jen Up – funded eating disorder workshops and marketing to target schools
- Funded a new church Kids music club in Folkestone with instruments
- Provided spending money to a boy's family for an end-of-life Disney cruise
- Funded a day out for a sick child recovering from brain surgery

Public Benefit Statement

The Group meets the Charity Commission's public benefit criteria under Education/training, The Advancement of Health or Saving of Lives, The Prevention or Relief of Poverty, Arts/culture/heritage/science headings.

Fundraising

The charity raises money through four main routes: donated goods for auction, donated goods for garden / online sales, sponsorship, and private donations. This financial year was the most successful in the charity's history for fundraising, amassing a total of just over £40k.



Donated goods for auction

Many lower value items are chosen from general donations however an Omega watch donated by a trustee's family member accounted for approximately 80% of this year's £5k auction income.

Donated goods for garden / online sales

Smile of Hope has raised its profile through frequent garden sales and free social media awareness campaigns. Generous members of the public are making frequent donations to HQ, allowing SOH to have stock in reserves. Clothes are sold at £1 each generally, and provide an important avenue for less well-off Nottingham residents to clothe their families. More valuable items are sold on various marketplaces and on large selling websites.

Sponsorships

Nothing of note during this financial year.

Private donations

One of the trustees' relatives gives a monthly standing order donation, and often funds are received in form of overpayment for sold goods and random circumstances.

Operating Costs

Smile of Hope has no salaried staff and all the trustees act in a voluntary capacity. During this financial year SOH has spent £502 on insurance, zoom annual fee, gazebo and just giving monthly fee. This represents less than 2% expenses against income earned during this period.

Maintenance and improvement of Group Property

165 Nottingham Road is owned by two trustees of SOH, and used as a base free of charge to the charity.

Reserves Policy

The charity's policy on reserves is to hold sufficient resources to continue the charitable activities should income and fundraising activities fall short. The trustees consider circa £3,000 as a prudent reserve.

Investment Policy

The charity's income and expenditure are small, and consequently it does not have sufficient funds to invest in longer-term investments such as stocks and shares. The charity has therefore adopted a low-risk strategy to the investment of its funds. All funds are held in cash using only Barclays Bank.



Declaration

The trustees declare that they have approved the trustees' report above

Signed on behalf of the charity's trustees

Signature

Full name

Position

Date